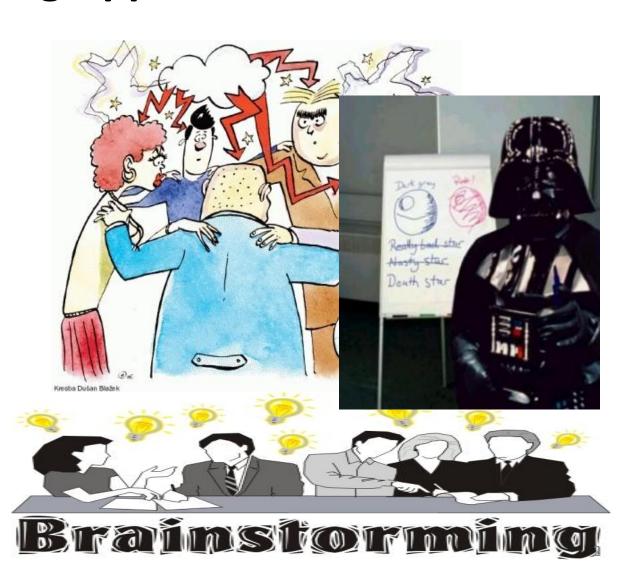
HEO Case Study Team Discussion Toolkit

High Impact 3-Round Brainstorming Approach

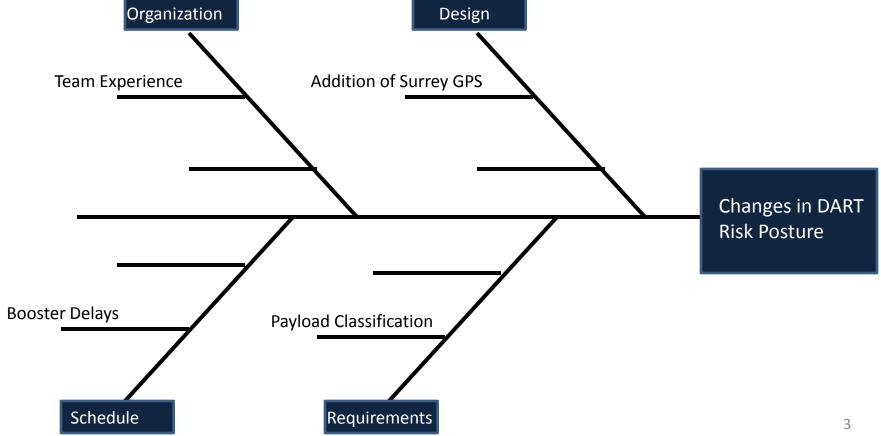
- Structured Brainstorming Round-1
- Unstructured Brainstorming Round-2
- Structured
 Brainstorming
 wrap-up round



Capture Ideas on Fishbone Chart (also use to out-brief)

- Blank Fishbone (flip chart paper)
- Magic Markers

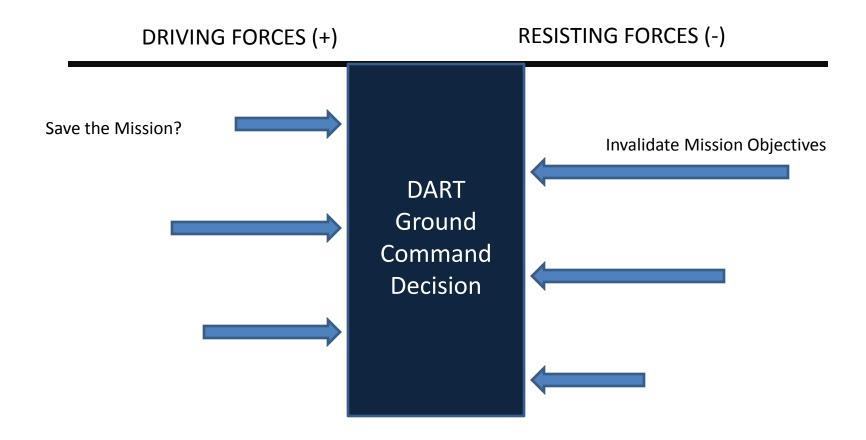




SWOT Template

	HELPFUL To Achieving the Objective	HARMFUL To Achieving the Objective
INTERNAL ORIGIN Attributes of the Organization	Additional Testing Decision Strength	Team Experience Weakness
EXTERNAL ORIGIN Attributes of the Environment	Demonstrate Automated Rendezvous Technology Opportunity	Design Changes Threat

Force Field Analysis



A Force Field Analysis is a technique to illustrate the relationship and significance of factors that drive towards a particular goal versus those that drive against that goal. It is essentially a specialized method for weighing pros and cons.

In decision-making, Force Field Analysis can help:

Analyze factors for and against a decision.

Identify opportunities to strengthen driving forces.

Develop systematic action plan for problem resolution or reducing opposing forces.

Create criteria for evaluating effectiveness of improvement actions.

Decision Tree